

Some of Our Past Projects

- ✓ CA ETEC was **co-administrator of the Community College Initiative** for Egypt in conjunction with the Foundation of California Community Colleges -2009-2011
- ✓ In-Country Organizer of **TABS Boarding School Fairs** in China and Vietnam, 2013-2017
- ✓ **Consultant and In-Country Partner**- Royal Commission for Ai-Ula Scholarship Program, Kingdom of Saudi Arabia, 2018.



Previous Funding or Collaborative Partners

- U.S. Department of Commerce, ITA
- U.S. Department of Education
- U.S. Department of State, Bureau of Education and Cultural Affairs
- California Community Colleges, Chancellor Office
- California Governor's Office of Business and Economic Development

MILESTONES

- 20+ years of operation
- Only **2-time recipient** of the U.S. Department of Commerce, Market Development Cooperator Grant awarded for Education Services. (2003- ETEC; 2011- VETEC)
- Recipient of Presidential "E" Award for Service Export Excellence, 2011; Presidential "E" Star Award for **continued Service Export Excellence**, 2016
- Facilitated more than **\$100,000,000** in Service Exports- 2003-2024



Contact Us

*Exclusively Promoting
U.S. Education and
Training —*

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www.cambodiaetec.com



Specializing in
Promoting **U.S.**
Education and
Training Services
Globally

DIVERSIFY AND EXPAND RECRUITMENT

OUR MISSION

CA ETEC was founded in 2003 to **promote the attraction of international students to the United States**, expand the export of education services globally, and prepare and train SMEs to build and grow their international business.



ABOUT US

California ETEC is an outgrowth of a U.S. Department of Commerce, **Market Development Cooperator Award (MDCP)** in 2003, the first ever awarded to the promotion of Education Services in the United States. **California ETEC** has since grown to support **more than 250 U.S. education institutions** and training providers and **recruit more than 5000 students** throughout Asia in the Middle East.

CA ETEC opened its **China Office in 2009** in Beijing(now Shanghai) and **Vietnam Office** with the direct support of the U.S. Department of Commerce in Ho Chi Minh City in **2012**.

California ETEC is a registered **501 C-3** that celebrated 20 years of continuous operation in 2023.

OUR SERVICES



Develop and Implement High-Growth International Student Recruitment Plans



Master Agent Services- Identifying and Managing Agent Networks in Asia and the Middle East



Fiscal Agent -Coordinate outbound payments of marketing fees and commissions



Coordinate and Recruit International Executive and Student Programs (in-bound)



Developing and Pioneering In-Country and Remote Learning Models.

Introducing Cambodia ETEC:

Opened on September 12,2024 with the support of Long Beach City College and the Cambodian Ministry of Education



Cambodia ETEC will support U.S. education to achieve the following:

- ✓ Recruit qualified Cambodian students
- ✓ In-Country representation for U.S. schools (exclusively U.S. Education)
- ✓ Development of in-country education and vocational training programs
- ✓ Coordinate localized marketing programs through print and social media
- ✓ Customized recruitment support

