

Short-Term Custom Programs

In-person in Los Angeles | Online overseas
| Hybrid options



From ESL to Academic & Career Success

California ETEC (StudyCalifornia.org) and Los Angeles City College (LACC) deliver flexible short-term programs with full landing support and clear pathways from ESL to academic options.

CUSTOM THEMES

sports, business, culture, STEM

FULL LANDING SUPPORT:

housing, transport, logistics, access to attractions and events

PATHWAY OPTIONS:

ESL -> short programs -> LACC

Request sample itineraries & pricing for your market



A BETTER MODEL FOR GLOBAL LEARNING

Flexible, customized, and high-touch - without the high cost and rigidity

Why this Joint Venture

Traditional extension programs can be inflexible, limited, and costly. Our model combines LACC academic expertise with California ETEC on-the ground support to deliver programs that are personal, practical, and market-ready.

What makes it Different

- ▲ **Themes customized for your audience:** English for travel, business, entrepreneurship, sports, entertainment, STEM, and more.
- ▲ **Flexible delivery:** in-person in Los Angeles, online overseas, or hybrid cohorts.
- ▲ **Real-world access:** visits and speakers from business, industry, government, and cultural institutions in Southern California.
- ▲ High-touch logistics and duty-of-care support managed by California ETEC. Proven

The Student Pathway

ESL/Foundations

Entry point for short programs and new international students.

Short-Term Custom Program

10-day to 4-week modules; certificate of completion.

Academic & Career Options

Advising for LACC pathways and next-step goals.



♦ Proven recruitment & support

- U.S. Government Presidential E-Award and E-Star recognition
- 300+ active international students hosted at LACC
- Experience developing and hosting custom programs for more than 150+ groups since 2005

♦ Landing Support & Travel Management (California ETEC)

- Airport pickup, housing coordination, transportation, and daily logistics
- Health & safety orientation; on-site coordinator for groups
- Industry visits, cultural activities, and local guest speakers (as available)
- Pre-arrival planning, parent/institution communications, and after-program engagement

SAMPLE PROGRAM THEMES & ITINERARIES

All programs are customizable by length, theme, and partner requests

TWO 10-DAY EXAMPLES (SAMPLES)

Program A: **LA College & Culture**

English & culture +
sports/entertainment theme (example)



Sample Schedule – Program A: LA College & Culture + Ohtani & Hollywood (10 Days)

Base: LACC English & Culture + Ohtani Baseball Experience

Day	Morning	Afternoon	Evening
Day 1	Arrival at LAX; meet local coordinator and transfer to hotel; check-in	Short neighborhood walk/orientation around hotel area	Welcome briefing; safety, schedule review, Q&A;
Day 2	Transfer to LACC; campus tour and group orientation; ice-breaker English activities	Guided Downtown LA city tour (City Hall, Union Station, Disney Concert Hall, Chinatown)	Return to hotel; free time / journaling
Day 3	English class at LACC – “U.S. Culture & College Life”	Visit Getty Center + Hollywood area (Walk of Fame, Hollywood Sign viewpoint)	Free time / homework / reflection
Day 4	English class at LACC – “Conversation Skills for Travel & Study Abroad”	Free time / optional group dinner	
Day 5	Sports English workshop at LACC (baseball vocabulary, charity, stadium etiquette)	Los Angeles Beach & Third Street Promenade, The Grove & Original Farmers Market	Optional MLB game (if available) or sports-themed group activity
Day 6	UCLA campus tour – academics and student life overview	UCLA campus highlights and campus store	Free time / optional “future study in the U.S.” counseling session
Day 7	Transfer to Universal Studios Hollywood (or Disneyland – optional)	Full-day theme park activities	Return to hotel; free time
Day 8	Group project time at LACC – small groups prepare short English presentations about LA experience	Visit Little Tokyo – cultural walking tour and shopping	Rehearsal for presentations / free time
Day 9	Final presentations at LACC to faculty and staff; feedback session	Free time for last-minute shopping at outlet mall or local shopping center	Closing ceremony & certificate presentation; farewell dinner
Day 10	Check-out and transfer to LAX	Depart for Japan	In-flight

Highlights

- ESL conversation skills for travel and study abroad
- Campus tours (LACC + partner universities as available)
- Cultural sites: Hollywood, museums, beaches, community neighbourhoods
- Optional sports experience and group presentations with certificates

Program B: **Entrepreneurship & Digital**

Startup mindset + digital creator training (example)



Sample Schedule – Program B: Entrepreneurship & Digital Creator Bootcamp (10 Days)

Base: LACC Entrepreneurship & Digital Media Training

Day	Morning	Afternoon	Evening
Day 1	Arrival at LAX; meet local coordinator and transfer to hotel; check-in	Short neighborhood walk/orientation around hotel	Welcome orientation and networking ice-breaker activities
Day 2	LACC workshop – “U.S. Business Culture & Innovation Mindset”	Downtown LA innovation walking tour (Tech/Startup district, co-working space)	Reflection and journaling / free time
Day 3	Entrepreneurship training at LACC – opportunity recognition, business models	Case study session + mini design-thinking exercise	Team formation for capstone startup projects
Day 4	Visit to incubation center or co-working space, talk with local business leaders	Company visit to SoCal startup(s) (e-commerce, media, or tech)	Teams refine their business ideas / free time
Day 5	Content creation training at digital media center – book and basic video production	Workshop: “Building Your Personal Brand & YouTube Channel!”	Storyboard and begin shooting short content for capstone
Day 6	LACC lecture – social media strategy for global audiences	Practical lab – planning a campaign for their business ideas (YouTube, Instagram, TikTok)	Optional group outing in Hollywood / night views
Day 7	Guided Hollywood visit & Walk of Fame	Studio tour (Warner Bros or Universal) focused on film/TV production and IP	Free time / content capture for projects
Day 8	Seminar: “Japan-U.S. Trade & Investment Opportunities” with local chamber or trade expert	Networking reception with local businesspeople and student entrepreneurs	Teams refine final pitch and media assets
Day 9	Capstone pitch presentations to panel (LACC faculty & invited guests)	Final video / content showcase; certificate ceremony & photos	Farewell dinner & closing reflection
Day 10	Check-out and transfer to LAX	Depart for Japan	In-flight

Highlights

- Workshops: U.S. business culture, innovation mindset, design thinking
- Company/startup visits in Los Angeles and Orange County (as available)
- Content labs: YouTube, Instagram, TikTok strategy and production
- Capstone pitches and media showcase with certificates

Customization Options

- Program length: 7, 10, 14, 21, or 28 days (or custom)
- Themes: Hospitality, Healthcare, AI & Tech, Sports Camps, Film/Media, Culinary, Leadership
- Delivery: in-person, online, or hybrid cohorts with overseas partner classrooms
- Add-ons: homestay, dorm/hotel, local excursions, guest speakers, internships/observations (as available)



FOR AGENTS, TRAVEL COMPANIES & INSTITUTIONS

A partner-friendly model designed for quality, safety, and repeat business.



The background image shows the iconic Hollywood sign on a hillside, with a modern building featuring a glass facade in the foreground.

<h3><u>Partner Benefits</u></h3> <ul style="list-style-type: none">● Competitive commissions and transparent group pricing● Fast proposals with sample itineraries● Co-branded marketing materials and agent toolkits	<h3><u>Quality & Personal Support</u></h3> <ul style="list-style-type: none">● Structured orientation and on-site support for groups● Housing and transport coordination with vetted providers● Pre-arrival and post participation communications and engagement	<h3><u>Institutional Options</u></h3> <ul style="list-style-type: none">● Short programs for high schools, colleges, and corporate cohorts● Online programs delivered overseas with partner classrooms● Hybrid pathways with transition to on-campus study at LACC
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How to Get Started

1. Submit your target market and student profile (age, level, goals, group size).
2. Select a theme and delivery format; we draft a custom itinerary and proposal.
3. Confirm dates, inclusions, and pricing; receive marketing materials for recruitment.
4. Launch enrollment; CA ETEC + LACC coordinate delivery and student support.

Contact & Information

Study California (California ETEC): studycalifornia.org

LACC International Students:

<https://www.lacc.edu/student-services/spr/international/custom-esl-programs>

Email: groschda@lacitycollege.edu

or mark@californiatetec.com

